



DANIELLE BLOSS
GRAPHIC DESIGNER

EDUCATION

2006 – 2009 The Art Institute of California - San Francisco
Bachelor of Science/Graphic Design

FREELANCE

Matchpoint Graphics San Ramon, CA **Graphic Designer**

- Designed marketing materials and other collateral for clients

Nikol Elaine Artistry Pleasanton, CA **Graphic Designer**

- Created artist's brand identity including logo, business cards, and portfolio website

Revolution Pictures Oakland, CA **Graphic Designer**

- Designed a series of posters, mock news clippings and other props for a locally filmed Montgomery Gentry music video entitled "Roll with Me"

Serengeti Systems Fremont, CA **Graphic Designer**

- Created all graphics related to client's board game concept
- Developed branding and packaging for the board game

SOFT SKILLS

Articulate Organized
Multi-tasker Efficient
Punctual Responsible
Personable Enthusiastic

HARD SKILLS

InDesign Illustrator
Photoshop Microsoft Office
Quark Dreamweaver
After Effects

EMPLOYMENT

DL Wholesale Inc. Livermore, CA **Art/Marketing Director** 2010 –
Solely responsible for...

- The designing of all product packaging, marketing materials, and catalogs
- Writing all informational and marketing text/copy
- Creating all online and print advertisements
- Interfacing with foreign and domestic manufacturers and vendors
- Maintaining and updating website and social media outlets

Lowe's Dublin, CA **Sales Specialist** 2010

- Assisted clients in selecting window treatments for their homes and rental/commercial properties
- Managed all orders and installations
- Oversaw communications with Installers and Manufacturers
- Designed flyers for promotional store events

Tiny Prints Mountain View, CA **Seasonal QA Technician** 2009

- Checked text, layout, and photos for customer greeting cards before sending to press

Weldon Owen San Francisco, CA **Intern** 2009

- Created presentation materials
- General organizational and administrative duties

Starbucks Coffee Co. Dublin, CA **Shift Supervisor** 2006 – 2008

- Acted as Store Manager and performed common Barista duties
- Organized, wrote, and designed an in-house newsletter